Cloud Benefits You Haven’t Thought About Yet...Even If You Think You Have

Numerous studies and articles have detailed the amount of time and money organizations stand to lose by delaying their move to the cloud.

This is especially true of industrial enterprises and public services, which are typically 5-10 years behind other sectors, like finance and IT, when it comes to digital transformation. Many feel that the reasons for not embracing cloud migration—this security concern and compliance—still outweigh the potential benefits. That’s becoming increasingly evident even if this is simply not the case.

When world events fundamentally altered the way people and most digital businesses, organizations that were well advanced to benefit from digital transformation experienced less disruption than those that were behind the curve. Subsequently, advanced businesses have an increased desire to take advantage of the resilience that cloud transformation offers—especially in terms of meeting the modern need for agility and convenience. Moving to the cloud is easier than you think—right now, you might only take a matter of days or weeks, not years or months. Accelerating your transformation now will better position you for future success in ways you might not have anticipated.

1. The Zoom Effect

On an individual level, simple, 24/7 accessibility to everything is not only available—it’s expected. If you’re unable to offer that, chances are you’re one of your competitors. Why? Put it this way: cloud transformation levels workforce efficiency by enabling an unprecedented level of real-time collaboration. Everyone has convenient, secure, and universal access to the information they need across the company. Don’t provide in-context, user needs and drive better, faster decisions.

Cloud computing brings once unattainable convenience to your fingertips.

2. There’s an App for That

A critical component of at-your-fingertips convenience is consolidation.

For customers, the unanswerable question is: “If I can’t reach it, is it really there?” Consolidating the best of all these apps in one place unlocks a new world of convenience. So many organizations treat software as a commodity, but cloud provides an entirely different level of value and efficiency.

When it comes to engineering applications, the cloud can be the gateway to that level of accessibility—especially when you have an industrial software cloud platform that connects every aspect of your entire ecosystem. Not just cloud-based, remote collaboration and management. It’s a unique digital twin that allows centralized, remote collaboration and management at all levels, allowing you to quickly and inexpensively scale to meet changing demands and conditions. With the right set of tools, the cloud digital twin becomes a one-stop shop for your connected workforce.

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3. Meet the New Boss (Not the Same as the Old Boss)

Everything old is new again might apply in some places...but not when it comes to technology.

One of the key takeaways of any new technologies is that, once they’ve been adopted, no one wants to look back. Today, it’s nearly impossible to imagine being able to coax someone to give up their smartphone for a clunky 90’s “brick” phone.

This is even a bigger problem for enterprise. If any of your workflows will be reliant on the cloud seven years from now. This means that not only will you have a lot of cloud-based technologies, but you’re improving those people with a new set of tools that expand for technology, IoT, and real-time analytics.

If you’re unable to offer that, chances are your competitors will. In fact, providing cloud-based solutions is already pushing you out of the technology race. Your lack of digital transformation will eventually put you at a disadvantage today, but that disadvantage will only get worse if you are not able to keep up and meet the needs and business conditions with the right type of technology.

There’s an App for That

Learn more today.

See how industrial companies are using AVEVA solutions in the cloud to revolutionize their businesses.

• 3D/2D SMART-based solutions can deliver critical insights by connecting end-to-end productivity and efficiency across the entire enterprise.

• AVEVA’s revolutionary digital twin will allow you to seamlessly and efficiently centralize, exchange, store and access data across all assets.

• AVEVA’s cloud-based tools provide the benefits of rapid, low-capital, cloud-based software solutions, which can be up and operational in days or weeks, not months. Learn more today.  

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