

# AVEVA Software Licensing Protection

## Your Questions Answered

**This document provides background information on recent enhancements made to the software security technology deployed within AVEVA's software products.**

### Q. Why is licensing important to the software industry and its customers?

Ensuring that the use of commercial software complies with the terms set out in the relevant licence agreement has major benefits for both the owner of the software and their customers. Software vendors have a right under the law to protect the intellectual property (IP) that they have created and continue to invest in on-going product development. Every dollar lost to software piracy is a dollar less to invest in the technology advancements that benefit their customers, end users, and the wider global economy.

From a customer's perspective, the use of illegal software by unscrupulous competitors creates an unfair commercial advantage, enabling them to offer their services at rates below fair market value. Often, companies using illegal software are poorly trained and there is no guarantee of the quality of the software itself, which might be counterfeit, greatly increasing risk in the quality of the work produced.



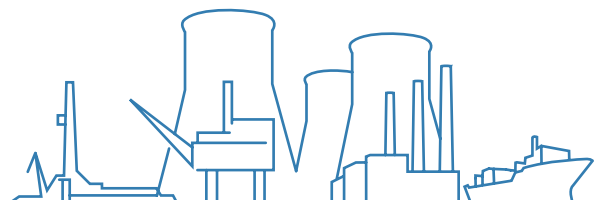
### Q. What is the Software industry doing to protect its Intellectual Property?

The illegal use of software is a constant battle for the software industry, costing it billions of dollars a year. To protect their IP, software companies are employing increasingly sophisticated security measures to identify illegally acquired software or software in which licensing features have been damaged or hacked. This use of advanced security technology by the world's leading software suppliers is becoming increasingly common; many of AVEVA's competitors and partners have already deployed such technology or are currently doing so.



### Q. How is AVEVA securing its Intellectual Property?

In line with a growing number of software companies, AVEVA is progressively implementing advanced security features in its products. This is a logical and necessary extension to its existing software licensing provisions and is in keeping with industry best practices. To enable the next level of software licensing security, AVEVA has selected a well-established security technology that is used by more than 70 leading software development companies in over 300 applications.



# Change in Licensing Technology

## Your Questions Answered

### Q. How does the new AVEVA security technology operate?

AVEVA's new security technology checks the integrity of the applications and their licensing environment to verify that the software is being used legally. In the majority of cases where the legality of the licensing can be verified, the security functions take no action. However, if the AVEVA software is being operated illegally, the security system will alert AVEVA.

It is important to emphasise that this technology poses no security risk to operators of correctly licensed software. Even in the case of an illegally deployed product, the information provided to AVEVA does not contain any proprietary content. Only location information such as IP addresses and domain names are transferred, enabling AVEVA to take appropriate action to ensure licensing compliance.

### Q. How does this affect AVEVA customers?

There is absolutely no impact on customers that are in compliance with the AVEVA licensing terms and conditions for all of their AVEVA software. In a compliant deployment, the security alert system remains completely dormant. It will only identify those locations at which individual instances of illegal copies of AVEVA software are in use.

### Q. Does the AVEVA security technology require new licensing contracts?

Yes. The deployment of the new security functions does require changes to the terms and conditions of AVEVA's software licensing. A new licensing contract is required for all AVEVA products using the new security system. These modified terms and conditions already form part of the new AVEVA Everything3D<sup>TM</sup> software licence agreement. Other AVEVA software products will follow suit.

### Q. Who do I speak with to get more information?

The AVEVA sales team have been briefed on the new security system and can provide basic details about its deployment. However, they are not qualified to discuss legal issues or any unique, site-specific requirements. For more detailed discussions, your sales contact can put you in touch with AVEVA's legal or contracts team.

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